



STANDARD ID SIGN
Save Time and Money! Pre-Order by Feb. 17th
and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

Buffalo Home Show
Buffalo Niagara Convention Center
March 3-5 & March 10-12, 2017

Company Name: _____

Booth No.(s): _____

Show Site Rep: _____

Phone No.: _____

PRE-ORDER DATE IS: February 17, 2017

Pre-Order Price: \$25.00 each

Standard Price: \$37.50 each

7" X 44" SIGN

First Line: _____

Second Line: _____

Each line may not exceed 26 characters, including spaces.
Sign font will be 2" Helvetica, Medium Block.

Other signs may be ordered from the Special Sign Form.

Please enter the total on the Order Summary
(Applicable taxes not included)

Orders may be mailed, faxed (716-896-8908) or may be scanned and emailed to csr@haleexpo.com



SPECIAL SIGNS
 Sign orders received after Feb. 17th
 add 50% to the listed Price.

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Company Name: _____ Booth No.(s): _____
 Email Address: _____ Contact Name: _____

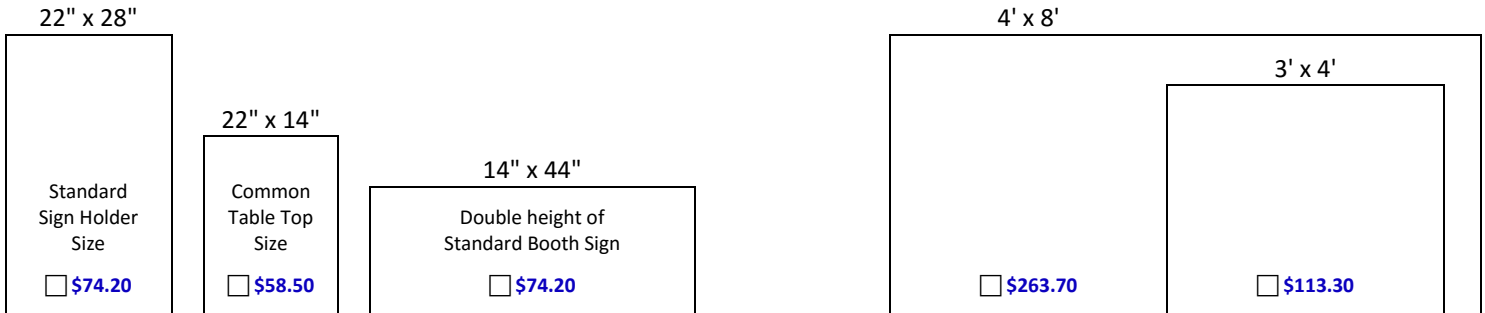
SIGNS ARE A TERRIFIC WAY TO GET YOUR MESSAGE OUT!

With our wide selection of fonts, colors, graphics and backing material, we can make a terrific looking sign to meet your specific needs. Hale's Sign and Banner Department also has the ability to add your completed logo to your order, or our in-house graphic artists can work with you to reproduce a logo or create one from scratch!

All sign prices below include up to two (2) color copy with simple text with no more than twelve (12) words on your choice of white backing material.

Logos, graphics, additional background colors, specialized design work or heavy copy will be quoted upon request.

EXAMPLES OF STANDARD SIZES



Copy Color	Orientation	Description	Pre-Order Price	Quantity	Total
Color 1: _____	<input type="checkbox"/> Landscape	22" x 28" Sign	\$74.20	_____	_____
Color 2: _____	<input type="checkbox"/> Portrait	22" x 14" Sign	\$58.50	_____	_____
		14" x 44" Sign	\$74.20	_____	_____
		4' x 8' Sign	\$263.70	_____	_____
		3' x 4' Sign	\$113.30	_____	_____
<input type="checkbox"/> Foamcore – Foam center with white paper surfaces		Pair Brass Grommets	\$3.50	_____	_____
<input type="checkbox"/> Coroplast – Corrugated plastic – Most durable (Colors available)		Easel Back	\$2.75	_____	_____
<input type="checkbox"/> Poster Board – White poster board / Sign card only					

Please Indicate Sign Copy Here:

Subtotal: _____
 Double Sided Add 50% to Subtotal: _____
Subtotal 2: _____
Ordered After Deadline Add 50% to Subtotal 2: _____

Special Sign Page Total: _____



SIGN HANGING
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Company Name: _____
Show Site Rep.: _____

Booth No.(s): _____
Phone No.: _____

TO GUARANTEE SIGN HANGING, SIGNS/BANNERS MUST BE ON SHOWSITE BY:
February 28, 2017
Banners not received by this date will be installed at the discretion of the decorator.
Failure to adhere to this deadline date may result in an inability to have your sign/banner installed.

HANGING SIGN RATES & RESTRICTIONS

Pre-Order Deadline Date: February 17th. Orders received after February 17th are Standard Orders.

PRE-ORDER PRICE: \$250.00

TO INSTALL AND TAKE DOWN YOUR FIRST SIGN
EACH ADDITIONAL SIGN TO BE HUNG IN THE SAME BOOTH WILL COST \$100.00

STANDARD ORDER PRICE: \$325.00

TO INSTALL AND TAKE DOWN YOUR FIRST SIGN
EACH ADDITIONAL SIGN TO BE HUNG IN THE SAME BOOTH WILL COST \$130.00

Hale Northeastern, Inc. is responsible for the installation of all signs hung from the ceiling beams. No exhibitor or I & D company will be allowed to hang signs. A sketch of your sign with dimensions and weight must be sent to Hale no later than one week prior to the first day of setup.

All signs to be hung from the ceiling must be delivered to show site on the first day of setup, or other arrangements may be made by calling our office.

In addition to all of the above, your hanging sign must comply with show management rules and regulations. If you are in doubt regarding compliance, please contact show management before completing and returning this form to Hale Northeastern, Inc.

Please complete the following information:

Number of feet from floor to top of sign : _____ ft.
Number of feet in from left side: _____ ft.
Number of feet in from front aisle: _____ ft.

Does your sign require electrical connection?: NO YES
(If YES, please complete the Electrical form included in this packet.)

PAGE SUMMARY
Total Services: \$ _____
Please enter the total on the
Order Summary
(Applicable taxes not included)

Restrictions

Installation and removal times will be established by Hale Northeastern per the availability of the hall and access to area under the location of the sign to be hung.