

BUFFALO HOME SHOW

43,202 CONSUMERS ARE LOOKING FOR YOU!

MARCH 9-11 & 16-18, 2018

Buffalo Niagara Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 43,200 homeowners attend the **Buffalo Home Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Buffalo Home Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

did not attend another home show in the market (reach a unique audience)

94%

are homeowners

90%

attend with a project in mind

81%

attend with a spouse - meet BOTH decision makers

74%

are ages 35-64

\$107,560

average annual household income

Source: 2016 Marketplace
Events Attendee Survey

Did you
know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND FIVE HOLIDAY SHOWS IN 25 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 15,000 EXHIBITORS AND 1.75 MILLION ATTENDEES.

BuffaloHomeShow.com

MARKETPLACE | EVENTS
Largest Home Show Producer | in North America

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Six exhibitor badges per 100 sq. ft. (20 maximum)
- 20 admission passes 10'x10' (50 maximum)
- FREE listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor manual for pre-show planning
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship Opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

“Absolutely worth every penny! Amazing sales and leads! Friendly and accommodating convention center!”
Adina Toponak, NORWEX



DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



LISA GARDON
 Show Manager
 716-429-6626
lisag@MPEshows.com

SHOW HOURS

| | | |
|-----|--------|------------------------|
| Fri | MAR 9 | 10:00 a.m. – 9:00 p.m. |
| Sat | MAR 10 | 10:00 a.m. – 9:00 p.m. |
| Sun | MAR 11 | 10:00 a.m. – 6:00 p.m. |
| Fri | MAR 16 | 10:00 p.m. – 9:00 p.m. |
| Sat | MAR 17 | 10:00 a.m. – 9:00 p.m. |
| Sun | MAR 18 | 10:00 a.m. – 6:00 p.m. |

MOVE-IN HOURS

| | | |
|-----|-------|-----------------------|
| Tue | MAR 6 | 8:00 a.m. – 5:00 p.m. |
| Wed | MAR 7 | 8:00 a.m. – 5:00 p.m. |
| Thu | MAR 8 | 8:00 a.m. – 5:00 p.m. |

MOVE-OUT HOURS

| | | |
|-----|--------|------------------------|
| Sun | MAR 18 | 6:05 p.m. – 10:00 p.m. |
| Mon | MAR 19 | 8:00 a.m. – Noon |

Hours subject to change.

BOOTH PRICING

| | |
|---------|------------|
| 10'x10' | \$2,149 |
| 10'x15' | \$3,223.50 |
| 10'x20' | \$4,298 |
| 20'x20' | \$8,696 |

Décor Rooms \$6,500

Exhibitor Listing (*required*) \$109

ADDITIONALLY:

| | |
|-----------------|--------------|
| Direct Sell Fee | \$250/booth |
| Corner Premium | \$250/corner |

